



ISSUE  
POLITICAL INQUIRY FORM  
**KPIX San Francisco**

**SPECIAL ( )      PRIMARY ( )      GENERAL ( x )      OUT OF WINDOW ( )**

**RECORD OF REQUEST**

4th Qtr 2012

**NAME OF REQUESTOR:**

Nick Vojdani

**1. NAME OF AD AGENCY:**

**Storefront Political Media**  
250 Sutter Street Ste 650  
San Francisco, CA 94108  
P: (415) 642-2340

**2. ORGANIZATION PAYING FOR TIME:**

**Yes on 37: For Your Right To  
Know If Your Food Has Been  
Genetically Engineered**  
5940 College Ave. Suite F  
Oakland, CA 94618  
Treasurer: Stacey Owens  
Chairman: Grant Lundberg  
P: (213) 784-5656

**3. ORGANIZATION FURNISHING TAPES:**

Same as item 1

**4. BROADCAST TO FAVOR ISSUE/BALLOT/CANDIDATE:**

Ballot

**5. PRODUCT OR CATEGORY:**

Prop 37 Non-Fed/Nat'l

**6. POLITICAL PARTY OR OFFICIAL AFFILIATION:**

x

**7. DATE OF REQUEST**

10/24/12

**8. NATURE OF REQUEST:**

(a) Request for ISSUE rate card

  X  

(b) Other request as stated below

  X  

Requesting political rate card all dayparts, all programs, all level rates :30's & :60's

**9. DISPOSITION MADE OF REQUEST**

(a) Granted

  X  

(b) Denied (reason)

          

(c) Withdrawn (reason)

          

(d) Avails offered

  X  

**10. SUBSEQUENT DEVELOPMENTS**

**11. AMOUNT OF CHARGES** – This advertiser not related to Federal or any matter of National significance.

**CBS EMPLOYEE COMPLETING FORM**

Meghan McKeever for Mark Green , CBS Television Station Sales 10/25/12